PRIVACY POLICY

If you don't find an answer to your questions in the following, please don't hesitate to contact us.

All information given to Sømand og Jeg I/S is treated as confidential. No information is at any point given to any 3rd parties, and is strictly used between the customer and <u>Soemandogjeg.dk</u>.

Please stay updated to any changes to this Privacy Policy by visiting our page.

What types of personal data do we collect?

We collect information that you submit on our site, for example when you place an order, create an account, contact our customer service, and participate in a competition.

We collect personal data such as contact information, date of birth and etc. We only collect the most necessary data and will keep it for as long as necessary. After this, your personal data will be deleted.

How do we use your personal data?

We may use your personal data for the following purposes:

- To create and manage your Sømand og Jeg account
- To process your orders and returns
- To contact you in the event of any problems with your order or delivery
- To send newsletters To notify the winners of raffles, which are arranged online
- To analyze and create statistics, in order to make your shopping experience better
- To prevent fraud or misuse of our services
- To respond to email inquiries

What are your rights?

You have the right to request information about the personal data we behold on you at any time. You can request correction of incorrect or incomplete personal data we hold about you via our customer service. You can request that we delete data we hold about you, or stop processing or collecting it, except for special circumstances such as if there is a legal storage requirement (for ex. book-keeping rules), or when there are other legitimate grounds to keep the data.

Who has access to your personal data?

We never pass on, sell or swap your data for marketing purposes to third parties outside Sømand og Jeg i/S. Data that is forwarded to third parties, is only used to provide you with the services mentioned above, for example shipping agents in connection with the delivery of goods and credit reference or debt collection agencies for the purpose of credit rating checks, identity checks and debt collection.

How do we protect your data?

At Soemandogjeg.dk, we have taken technical and organizational measures to protect your data from being lost, accessed, disclosed, altered or destroyed.

To make card purchases with us as secure as possible, all information is sent in encrypted form. This means that the information is passed through a secure connection and that your personal data cannot be read by external parties.

The information you submit on our website, such as credit card information, is encrypted using secure socket layer technology (SSL).

Storage of Photographs & Information

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If you book a photoshooting with Sømand og Jeg we keep a copy of all photographs up until we deliver the finished images to the customer. Once delivered, all photographs are deleted except for one copy of the edited photographs, which we keep on an external, password protected hard drive for two years. This is so we can have a copy of your images if something unforeseen happens to your pictures – this has happened to some clients in the past & they were grateful that we still had their images to hand. If you don't that we keep them, please contact us.

Third party functions

Our site, like most websites, includes functionality provided by third parties. A common example is the embedded booking tool Klikbook.

You can see third party privacy policies on the respective websites. Disabling these cookies will likely break the functions offered by these third parties.

Access to the Klikbook account (KLIK I/S)

This service allows control to connect with the User's account on the Klikbook network, provided by KLIK I/S.

Personal Data collected: Various types of Data as specified in the privacy policy of the service (Klikbook Privacy Policy).

Access to the Stripe account (Stripe Inc)

This service allows Control to connect with the User's account on the Stripe network, provided by Stripe, Inc.

Personal Data collected: Various types of Data as specified in the privacy policy of the service (Stripe Privacy Policy).

Access to the PayPal account (PayPal Inc.)

PayPal is a payment service provided by PayPal Inc., which allows users to make online payments using their Paypal credentials.

Personal Data collected: Various types of Data as specified in the privacy policy of the service.

PayPal Privacy Policy

Access to the MobilePay account (MobilePay Denmark A/S)

MobilePay is a payment service provided by MobilePay Denmark A/S, which allows users to make online payments using their MobilePay credentials.

Personal Data collected: Various types of Data as specified in the privacy policy of the service. MobilePay <u>Privacy Policy</u>

Google Analytics

We use Google Analytics to collect statistics about buying- behavior and positions to provide a better shopping experience.

Cookies

What are cookies?

Cookies are small files that are saved during subsequent visits to a website. These files are retrieved from your computer, tablet, or mobile device and based on your behavior on the website. There are two types of cookies, permanent cookies which are stored as a file on your computer or mobile device for no longer than 12 months, and session cookies which are stored temporarily and disappear when you close your browser session.

What do we use cookies for?

We use it to up our individual customer's user experience, and create a more personalized site. We use cookies for site functionalities, which allows you to navigate our site and use several features. Site analytics, which allows us to measure and analyze how our customers use our website, to improve the user experience. Customer preference, which means that your preferences (for ex. Language, account and location) will be remembered. Targeting and advertising, which are used to deliver relevant and personalized adds to you.

When do you accept cookies, and what if you don't accept? Y

ou accept cookies by entering and using our site. On the front page, you will get notified about cookies. If you choose not to approve cookies, your shopping experience may be affected.

Is it possible to erase cookies?

You can erase your browser history and thus your cookies, on the settings of the specific browser you are using. Please be aware that if you choose to erase your cookies, your user experience may be affected, and you are unable to use certain functions on our site.

Site ownership

This site is owned and operated by Sømand og Jeg I/S Matthæusgage 18 Kld. th. 1666 København V

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